

# Privacy Policy

Driffield Town Council is committed to keeping your personal data safe and secure.

This privacy notice explains how we collect, use, store and protect your personal information when you use the Driffield Town Council website: <https://driffieldtowncouncil.gov.uk>

To view our other policies, including our GDPR policy, please see our [Policies](#) page.

## What information we collect

We may collect and process the following information:

- Information you provide when you contact us (e.g. name, email address, delivery address, and phone number)
- Information submitted through online forms
- Website usage data collected via cookies (e.g. browser type, pages visited)

## How we use your information

We use your information to:

- Respond to enquiries or requests you submit via the website
- Improve the website and user experience
- Processing payments and delivering purchases where required
- Monitor site usage through analytics tools (e.g. Google Analytics)

## Who we share your data with

We may need to share your personal data with other data controllers, listed below, so that they can carry out their responsibilities to the council. If we and the other data controllers listed below are processing your data jointly for the same purposes, then the council and the other data controllers may be “joint data controllers” which mean we are all collectively responsible to you for your data.

Other data controllers the council works with:

- East Riding of Yorkshire Council
- Other Town and Parish Councils
- The Emergency Services
- Community groups
- Allotment Holders
- Volunteers
- Charities & other not for profit entities
- Contractors
- Website provider

## Cookies

Cookies are small text files placed on your computer to collect standard internet log information and visitor behaviour. These help us understand how you use our website and improve the experience.

We use cookies to:

- Monitor website performance and usage via Google Analytics
- Enable embedded content, such as YouTube videos or Google Maps
- Remember cookie preferences

You can control or disable cookies through your browser settings. Disabling all cookies may affect the user's experience of the website. For more information, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

When you visit our site, a banner gives you the option to accept or reject non-essential cookies.

## How long we keep your data

We only keep your personal data for as long as necessary to fulfil the purpose it was collected.

## Your data protection rights

You have rights under UK data protection law, including:

- The right to access your data
- The right to correct inaccurate data
- The right to request deletion
- The right to object to or restrict processing
- The right to lodge a complaint with the Information Commissioner's Office (ICO)

If you wish to exercise any of these rights, please contact us using the details below.

## How to contact us

If you have any questions about this notice or the way we handle your data, please contact:

**Email:** [townclerk@driffieldtowncouncil.gov.uk](mailto:townclerk@driffieldtowncouncil.gov.uk)

**Phone:** 01377 254 160

**Address:** Driffield Town Council, 2–4 Market Walk, Driffield, YO25 6BW

*This privacy notice was last updated on 01 July 2025.*

*It will be reviewed regularly to reflect any changes in the way we handle data or changes in the law.*