

MINUTES OF DRIFFIELD TOWN COUNCIL EVENTS COMMITTEE HELD ON THURSDAY JUNE 30TH 2022 AT 6.30PM IN THE MEETING ROOM AT MARKET WALK DRIFFIELD.

Present: Cllrs G Helliwell, M Blakeston, Tom Watson, Rhian Livingstone, S Starrett, Andrew Coleman, Paul Rounding, F Smith, Jill Baldwin (TCO) and the Town Clerk, Mrs C Binnington

EV14/22 Apologies for Absence:

There were none.

EV15/22 Review of Platinum Events:

All events had been deemed extremely successful. It was felt that the lack of a bar at the Platinum in the Park had not negated its success in any way.

EV16/22 Corgi Trail moving forward:

The trail had been an initial success and still is proving popular. Jill has arranged for the trail to be publicised with Dogs Unleashed with 7500 tickets holders receiving the trail form on line (along with the Welcome to Driffield leaflet and the Yorkshire Weekend promo). Real life corgi's will be visiting the town centre over the coming weekend and Look North will be covering this, which will give the trail a boost.

Suggestions were made to perhaps relocate the corgi's later in the summer to public houses.

Further ideas to be discussed at a later date.

EV17/22 Jubilee Community Book:

Funding was now secured from Awards for All to produce a book of photographs recording the Jubilee. 92 photographs are needed, some will come from Driffield Photographic Society, others from an appeal to the public and others from Driffield and Wolds Weekly. Brian Jackson, the Mayor, Chair of DWCC and a rep from DWW will choose which photographs are included. A charge will be made for the book which will offset design costs.

EV18/22 Wold Rangers Way Walking Festival:

The Festival had been very successful and providing a strong base for future events. Next years festival will take place between the 16th and 23rd of June 2023.

EV19/22 Driffield Show:

Arrangements were on going for the Show and DYA would also be taking part at the DTC stand.

EV20/22 Yorkshire Weekend:

Full run down of activities had been planned and marketing campaign begun. Again the promo was going out 7500 ticket holders from the Dogs Unleashed event at the Showground.

EV22/22

Cass Hall:

Gillian reported that DWCC had now a full diary of craft, bingo and cinema sessions to the end of the year. Jill reported that she had organised for monthly family craft fairs at the Hall also.

EV23/22

Remembrance and Christmas:

Remembrance: 11th November at the Gardens/Sunday November 13th at All Saints. Same arrangements as last year as they had worked really well.

Christmas: Festival on Friday December 2nd/Christmas Market Sunday December 4th, already booked Little Bird to organise. Road closure will run from George St roundabout to Cranwell/Eastgate/Westgate and the market stalls will be placed from George Street, Market Place, Mill Street to Cross Hill car park if necessary.

EV24/22

2023 Events:

Easter Market – Good Friday
Yorkshire Weekend – 29th and 30th July
Christmas 1st and 3rd December

EV/25/22

Date of Next Meeting:

To be confirmed in late July.

The meeting closed at 7.20pm

Signed:

Date: